

# 2016<<2018<<2020 Seizing Opportunity & Building Power

# Schedule of Activities

# Sunday, November 13 (DA Partners and Foundation Subscribers Only)

11:30 a.m. Registration Desk Opens [Freer Room]

12:00 - 2:30 p.m. Pre-Conference Activity: Committee on States Meeting [Gallery]

2:45 - 5:00 p.m. Pre-Conference Activity: VIP Tour of the Smithsonian Institution National

Museum of African American History and Culture

DA Partners are invited to a special tour of the newest Smithsonian museum, the National Museum of African American History and Culture. Shuttles will depart from main lobby at 2:45 p.m. All participants must have RSVP'd in

advance to Owen Hooks Davis at odavis@democracyalliance.org.

3:00 - 5:00 p.m. Pre-Conference Activity: DA Board of Directors Meeting [Portrait]

5:00 - 5:30 p.m. New Partner Reception (New DA Partners & Foundation Subscribers Only) [Capitol]

New DA Partners are invited to join the DA Board of Directors and Membership

Committee for a cocktail and an orientation to their first DA conference.

5:30 - 7:00 p.m. Welcome Cocktails (DA Partners & Foundation Subscribers Only) [Capitol]

DA Partners and Foundation Subscribers are invited to join DA Board Chair **John Stocks** and DA President **Gara LaMarche** for a special reception welcoming new Partners to the DA and everyone to Washington, DC.

7:00 – 9:30 p.m. Welcome Dinner: DA Partner Forum #1

(DA Partners & Foundation Subscribers Only) [Oriental Ballroom]

This is our first time to gather and talk since the cataclysm of Election Day. Democracy Alliance President Gara LaMarche will first provide opening remarks and then facilitate a discussion about what happened and what we need to do to go forward with four of the most thoughtful leaders of the progressive community: Green for All Founder Van Jones, SEIU International President and DA Board Vice Chair Mary Kay Henry, Center for Community Change President Deepak Bhargava, and Demos President Heather McGhee. There will be plenty of time for table conversations among Partners, and each table will have a Partner facilitator who will continue that role in the morning.

9:30 – 11:00 p.m. DA After Hours: *The Freedom to Marry* Film Screening [Gallery]

Join Freedom to Marry Founder Evan Wolfson who is widely considered the architect of the movement that led to a nationwide victory at the U.S. Supreme

Court in 2015 affirming marriage rights for gay, lesbian, bisexual, and

transgendered Americans, and filmmaker **Eddie Rosenstein** for a screening of *The Freedom to Marry*. This is an emotional, behind-the-scenes view of the successful organizing and legal strategy that changed a community and a

nation.

9:00 – 11:30 p.m. Late Night Networking [Lobby Bar]



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# **Schedule of Activities**

# Monday, November 14

8:00 a.m. DA Staff Office Opens [Hirshhorn Room]

8:00 - 9:30 a.m. Breakfast Buffet Open (DA Partners & Foundation Subscribers Only) [Grand Foyer]

8:00 - 9:00 a.m. Partner-Organized Caucus Meetings

### What's Next: Playing Progressive Offense in 2017-2018 [Sackler]

Hosted by Lawrence and Suzanne Hess, Alan Davis, Shelley and Donald Rubin, CWA, Joe Sanberg, Mary Mountcastle, and Paul Egerman

The 2016 election has upended much of what we thought we knew about American politics. It has shown a roiling discontent with the political establishment, and there is ferment in the air. Forces of reaction, caution, and progress will joust for power in the coming period. This caucus spotlights work by 350 Action, CPD Action, CWA, Demos Action, MoveOn.org, People's Action, PICO Action, Wellstone Action, and Working Families Party, to intervene in national and state politics beginning early in 2017. The goal: shift the terms of debate and build electoral capacity/candidate pipelines for 2018 and 2020.

Climate + Equity: Accomplishments and Unfinished Business [Grand C]

Hosted by the Solutions Project, Farhad Ebrahimi, the Surdna Foundation, John
Hunting, and NextGen Climate

The impacts of climate change are ever more real and communities on the frontlines are bearing the brunt of their force, creating a chasm between the solutions and those who need them the most. This caucus will feature a discussion with **People's Action** Senior Strategist **Jordan Estevao**, and New Florida Majority, an affiliate of the **Center for Popular Democracy**, Executive Director **Gihan Perara** that will address climate change policy and politics, along with the role that equity plays in developing solutions.

8:00 - 9:00 a.m. Partner-Organized Caucus Meetings (continued)

Innovation Showcase: Technology, Media, and Movement Building [Hillwood] Hosted by Voqal, Faye and Sandor Straus, Ken Grossinger, the National Education Association, and Wayne Jordan and Quinn Delaney

How did the media fail us? Did any of the data matter? What can we learn from the election and what opportunities does this create moving forward? Never has the need to do things differently been clearer. Join us for a discussion on the role that innovative technology and alternative forms of media can – and should – play in cultivating dynamic citizen engagement and strengthening the progressive movement, led by experts in the space including **New Media Ventures** Director **Christie George, Citizen Engagement Lab** Chief Strategy Officer **Robin Beck**, Vote.org Founder **Debra Cleaver**, MPower Change Executive Director **Linda Sarsour**, Owlized Founder **Aaron Selverston**, and Buycott Founder **Ivan Pardo**.

9:15 - 11:30 a.m.

DA Partner Forum #2 (DA Partners & Foundation Subscribers Only) [Oriental]

We would typically do a business update here, with a report from the DA Board, and have an open mic for DA Partner announcements, and we'll still do a little of each. But most of our time will be devoted to a small group of Partner discussions continuing on the theme from the night before. We'll leave plenty of time for report-backs and general conversations as a whole community, and the results of these exchanges will inform the review of the DA's strategies going forward.

11:30 a.m. - 1:30 p.m.

Lunch & Discussion - The 2016 Election: What Happened and Why? [Grand] Opening remarks by Democracy Alliance Board Chair John Stocks and remarks by Senator Elizabeth Warren.

This session will explore not just the wins and losses up and down the ballot, but provide an analysis of voter turnout, the breadth of field efforts across the states to register, educate, and turn out voters, as well as an initial snapshot of what drove voter choices. While results and deeper analysis will take place over the next several months, DA Partners will hear from leaders in the progressive movement about what we know now and what we need to know more about. In a highly interactive session, Partners will be encouraged to share any lessons learned in the states this cycle.

Democracy Alliance Executive Vice President Kim Anderson will facilitate a discussion with Catalist Chief Executive Officer Laura Quinn, America Votes President Greg Speed, State Voices Executive Director Roger Vann, Ballot Initiatives Strategy Center Executive Director Justine Sarver, and Lake Research President Celinda Lake.

Finally, we'll launch the Call to Action for the Democracy Alliance and Committee on States-sponsored Donor Summit in March to focus on our path forward for 2017 – 2018 and beyond.

# 1:45 – 2:45 p.m. Partner-Organized Caucus Meetings

# Next Generation Engagement in 2016 and Beyond [Oriental A]

Hosted by Ian Simmons, the Brico Fund, Paul Egerman, SEIU, and the Wallace Global Fund

Engaging Millennials and Generation Z is a progressive priority and critical to our democracy's long term health. Join DA Partner and Youth Engagement Fund Chair Ian Simmons, Youth Engagement Fund Director Austin Belali, NextGen Climate Vice President Heather Hargreaves, Grassroots Solutions Managing Principal Anne Johnson, and EMILY's List Executive Director Denise Feriozzi for a conversation about 2016 lessons learned, next-generation voting rights, race and discrimination, movement-based engagement, and improving best practices for 2018 and beyond.

# Combatting the Massive Threats from Trump and Congress in 2017 [Oriental B]

Hosted by Lee and Amy Fikes, David Friedman, Jim Gollin, Vin Ryan, Joan Huffer, and Roger Miilliken

The biggest changes in domestic policy usually come in a new president's first year, and now, not only is the Affordable Care Act endangered, but the safety net itself faces its gravest threat in half a century. This caucus will examine the policy landscape from health and poverty to immigration and taxes -- and how to fight back. Center for Community Change Executive Director Deepak Bhargava and Center on Budget and Policy Priorities President Bob Greenstein will lead a strategic discussion that will explore actions needed in DC and around the country.

#### Toward Becoming a Progressive, Not Just Blue State [Hillwood]

Hosted by Charles and Fran Rodgers, Arnold Hiatt, Bob Bowditch, Kate Villers, and the Solidago Foundation

Join the caucus hosts for the latest developments in a series of national discussions aimed at how blue cities and states can become the battleground for forging a bolder progressive national movement. Attendees will explore opportunities to align and think big about expanding our strategies to avoid the trap of fostering moderate blue states.

# The Working Class Vote [Oriental C]

Hosted by AFSCME, AFL-CIO, Patricia Bauman, Amalgamated Bank, and Anne Bartlev

The working-class vote was a high-visibility challenge in 2016, and is likely to be so again in 2018. Progressives engaged this challenge aggressively, and learned a lot from the experience. **Working America** Executive Director **Karen Nussbaum**, Greenberg Quinlan Rosner Research Chairman and CEO **Stan Greenberg**, and Congressional Progressive Caucus Co-Chair **Keith Ellison**, and others will share what was learned and how that should impact our strategy going forward.

### 3:00 - 4:15 p.m.

# Women & the 2016 Election: Milestones, Misogyny, & Mapping a Path Forward [Grand Ballroom]

Opening remarks by **Democracy Alliance** Board Member **Fran Rodgers**.

Most of us thought that 2016 would be a major milestone year for women – the first woman elected president, more progressive women elected to the U.S. Senate, state legislatures, and other key positions across the nation. There were some gains, and many policy issues that have a meaningful effect on women's lives – paid leave, early childhood care and education – have political prominence and are increasingly becoming framed as core strategies not just for increasing women's economic security but for building a strong and inclusive economy. But the election of Donald Trump puts many of those gains in question, and the many disturbing and blatant expressions of misogyny expressed throughout the campaign, and the Right's continued assault on women – especially their reproductive health – demonstrates that sexism is still very much manifest in our country.

In this session, Voto Latino President Maria Teresa Kumar will lead a panel of experts including EMILY's List President Stephanie Schriock, National Women's Law Center Senior Vice President for Programs Fatima Goss Graves, and U.S. Senator Kirstin Gillibrand in a compelling examination of the advances we've made, the backlash we face, and the political, economic, and cultural strategies we must pursue in order to achieve gender equity.

### 4:15 - 5:45 p.m.

# Trump's First 100 Days [Grand]

President-elect Donald Trump's first 100 days plan is a terrifying assault on President Obama's achievements – and on our progressive vision for an equitable and just nation. And with conservative control of 32 state legislatures and 29 governorships (with net gains of three in each in last week's election), progressives will face continuing attacks on women, LGBT people, and working people in the 2017 state legislative sessions.

Join Democracy Alliance Senior Vice President Julie Kohler for a conversation with Center on Budget and Policy Priorities President Bob Greenstein, National Immigration Law Center Executive Director Marielena Hincapie, League of Conservation Voters President Gene Karpinski, State Innovation Exchange Executive Director Nick Rathod, National Center for Transgender Equality Executive Director Mara Keisling, and Center for American Progress President Neera Tanden for a conversation about the progressive defense that we must be prepared to fight on health care, immigration, taxes and the economy, climate, LGBT rights, the Supreme Court, and so much more.

At the conclusion of the plenary, we've asked **Media Matters for America** Founder **David Brock** to talk for a few minutes about what we need to do to hold the press and politicians accountable in the coming Trump Administration.

# 6:00 - 7:00 p.m.

# Optional Activity: Building a Progressive California Towards 2018 and Beyond [Oriental C]

Hosted by Quinn Delaney and Wayne Jordan, Barbara Simons, Faye and Sandor Straus, Rampa Hormel, Lawrence and Suzanne Hess, the Tides Foundation, UFCW, and the JK Irwin Foundation

Hear from the California donor table what happened in 2016 races and initiatives, and plans for progressive outcomes in 2018 state races. Hear recommendations for building much-needed California infrastructure in groups like State Voices, Ballot Initiative Strategy Center, Voices for Progress, and the Center for Popular Democracy.

# Monday, November 14 (continued)

6:00 – 7:00 p.m. Optional Activity: The Women Effect Workshop: Our 2017 Call to Action [Hillwood]

Hosted by: Fran Rodgers, Sunita Leeds, Marcy Carsey, Marilyn Clements, and

the Rockefeller Family Fund

2017 will be a year for unprecedented opportunity in pursuing political, cultural, and policy changes designed to bring women to true equality. Following the

plenary earlier on gender, this workshop will be a roll-up-your-sleeves

discussion on a plan for progress in the next year. Featured will be a proposed collaboration to call out sexism and racism when they stand in the way of our

important policy goals.

5:00 – 7:00 p.m. Optional Activity: Update Your Headshot [Freer]

Conference guests are invited to have new head shots taken by the conference

photographer. Sign up in advance at the registration desk.

7:00 - 9:00 p.m. Our Progressive Future Party [Grand Ballroom]

Together with leaders from throughout the progressive movement, we will look

to the battles ahead and celebrate the rising stars from this year's elections.

9:00 - 11:30 p.m. Late Night Networking [Lobby Bar]



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# Schedule of Activities

# Tuesday, November 15

8:00 a.m. DA Staff Office Opens [Hirshhorn]

8:00 - 9:30 a.m. Breakfast Buffet Open [Oriental Foyer]

8:00 - 8:30 a.m. Membership Committee Meeting [Hillwood]

8:00 - 9:00 a.m. Partner-Organized Caucus Meetings

Prosecutor Races: Turning out Black Voters in the Post-Obama Era [Oriental A] Hosted by Chloe Cockburn, Leah Hunt-Hendrix, Amber Mostyn, Communications Workers of America, and Michael Vachon

In the Post-Obama era, outreach to Black voters with a focus on holding prosecutors accountable significantly increases turnout and has especially powerful persuasive effects. Recent testing may show an up-ticket effect of this outreach.

Color of Change Executive Director Rashad Robinson, Texas Organizing Project Executive Director Michelle Tremillo, Bloc Ohio leader DaMareo Cooper, and Whitney Tymas, with allies from the Analyst Institute and the Women Donors Network will discuss how Black voters, as a core constituency to progressive change, is influencing and winning prosecutor races with state and national impact. Please also toast Chicago's likely next prosecutor Kim Foxx at the DA's Our Progressive Future Party on Monday night!

# 8:00 - 9:00 a.m. Partner-Organized Caucus Meetings (continued)

### The Fight for an Inclusive Economy [Oriental B]

Hosted by Arca Foundation, Wyss Foundation, Nick Hanauer, the American Federation of Teachers, and SEIU

Since its launch one year ago, the **Inclusive Economy Fund** has invested close to \$2.5 million in winning state and local campaigns that build grassroots power, set new standards for working people and their families, and drive momentum toward meaningful state and federal reform. The campaigns, which advance wage and leave policy, financial reform, and greater public investment in early care and education, expose the failures of trickle-down economic theories, and point to a new, inclusive economy as the solution to gender, racial, and economic inequality.

Roosevelt Institute President Felicia Wong will lead a discussion with the grassroots leaders of these game-changing Inclusive Economy campaigns including ISAIAH, a PICO affiliate, Executive Director Doran Schrantz, and LUCHA, a Center for Popular Democracy affiliate, Co-Director Alejandra Gomez. Hear fresh-from-the-field, first-hand reports on the powerful impacts of an inclusive economy debate in this election, and, learn how these campaigns are building a permanent and influential grassroots base of low-income workers, women, and communities of color.

# Was the 2016 Election Hacked? Why We Need to Verify the Outcome of the Election [Oriental C]

Hosted by Barbara Simons, Steve Silberstein, Chris Findlater, Donald Sussman, and Elizabeth Simons

We know there was Russian hacking of voter registration databases, as well as key Democratic email systems. The question is: did Russia also hack our election?

We will provide an update on what is currently known about questionable situations, such as possible targeted voter disenfranchisement in Durham, NC, and what needs to be done to try to detect evidence of ballot or voter registration database hacking. Because of 2002 legislation that allocated almost \$4 billion to "modernize" our elections, computers are almost universally used, but rarely adequately checked, in our elections. Much of that money was spent on insecure and unreliable paperless touchscreen voting machines before there were any meaningful federal standards or testing. Statewide databases of registered voters also have been purchased, again with no federal oversight, standards, or testing. Most risky of all, 31 states allow insecure internet voting for overseas military and civilians. This caucus will discuss the security threats to these systems, the lack of relevant laws, land how to make future elections secure and "evidence based."

#### 9:15 - 10:45 a.m.

# Moving Forward: The Heart of the Resistance [Grand Ballroom]

The Trump campaign deliberately stoked racial, ethnic, and xenophobic anxieties and hatred, which a Trump presidency will only further exploit. The communities that will likely face the brunt of these attacks are in many ways the heart of our resistance to the Trump administration. "Intersectional" organizing strategies have given us some of our biggest victories to date, and those strategies will surely be our best weapons for fighting back.

We'll first get an introduction to these strategies from African American Policy Forum Co-Founder and Executive Director **Kimberlé Crenshaw**.

Then, in a town hall style discussion moderated by Perception Institute Executive Director **Alexis McGill Johnson**, we'll engage with activists, scholars, journalists, faith leaders, and one another to explore ideas for moving forward.

A national majority of voters cast their ballots against hatred and bigotry and progressive ideas are winning. Progressive ballot measures carried in most places and communities are deepening their alliances across issues and identities. In this discussion, we will explore what it means to use an "intersectional" approach for active resistance and areas where we can still make advances. Our investment in the states and marginalized communities is now more critical than ever to hold conservatives accountable, keep the progressive community united, and bring the working class together again.

Special guests participating in this discussion include:

- ReFund America Project Director & Roosevelt Institute Fellow Saqib Bhatti;
- Three Points Strategies Founder Jessica Byrd;
- DA Board Member and Chorus Foundation Founder and Chair Farhad Ebrahimi;
- Caring Across Generations Co-Director & Jobs with Justice Executive Director Sarita Gupta;
- United We Dream Network Co-Founder and Managing Director Cristina Jiménez:
- New Virginia Majority Executive Director Jon Liss;
- PICO National Network Executive Director Scott Reed;
- Color of Change Executive Director Rashad Robinson;
- Arab American Association of New York Executive Director and MPower Change Executive Director Linda Sarsour;
- Solutions Project Executive Director Sarah Shanley Hope:
- NoVo Foundation Executive Director Pamela Shifman;
- Gill Foundation Former President and CEO Tim Sweeny;
- Southern Vision Alliance Youth Organizing Institute Director Loan Tran; and
- Center for Popular Democracy Campaign Coordinator for Housing Justice Maurice Weeks.

#### 10:45 - 11:15 a.m.

#### Conversation with George Soros [Grand Ballroom]

The conference will come to a close with a perspective from DA Founding Partner **George Soros**, who has lived through Nazism and Communism, and has devoted his foundations to protecting the kinds of open societies around the world that are now threatened in the United States itself, and who has global perspective important for us all to hear.

# 11:15 - 11:30 a.m.

#### Closing Remarks by DA President Gara LaMarche [Grand Ballroom]

# Tuesday, November 15 (Post-Conference Optional Activities)

# 12:00 - 7:00 p.m.

#### **Advocacy Days**

DA Partners are invited to join **Voices for Progress** for "Advocacy Days," a series of small-group meetings with U.S. Senators and U.S. House Leadership to advocate on behalf of a variety of progressive policy priorities. These include opposing Republican demands to roll back rules on climate change, overtime protections, campaign finance reform, and more; encouraging Democratic members to co-sponsor legislation aimed at reducing the influence of big money in politics; and other legislation during the first 100 days of the new Administration. Issue briefings will be provided prior to any meeting with members of Congress.

For more information or to RSVP, contact Voices for Progress National Director Sarah Cotton at (202) 499-5254 or sarah@voicesforprogress.org.

#### 12:00 - 1:30 p.m.

# A Celebration of Major Economic Justice Victories!

Sponsored by Center for Popular Democracy and State Innovation Exchange (SIX) Hosted by the Democracy Alliance Inclusive Economy Fund, Women Effect Fund, the Fairness Project, Local Progress, Voqal Fund, Open Society Policy Center, Ballot Initiative Strategy Center, and National Employment Law Project All DA Partners are invited to join the host organizations and state and local leaders who ran and won some of this year's most significant economic justice campaigns. From breakthroughs in fair scheduling to the momentous progress on paid sick days and the historic gains towards higher wages, help us celebrate this year's victories and look to the future. This event will feature leading economic justice campaigners from ballot initiative and legislative campaigns that were a hallmark of the 2016 election cycle, as well as other state and national economic justice leaders. Light lunch and refreshments will be available at this event.

For more information or to RSVP, contact Uyen Doan at the Center for Popular Democracy at (617) 413-4820 or <a href="mailto:udoan@populardemocracy.org">udoan@populardemocracy.org</a>.

# Wednesday, November 16 (Post-Conference Optional Activities)

### 9:00 a.m. - 7:00 p.m. Ad

### Advocacy Days (continued)

Advocacy Days continues with another round of advocacy meetings on Capitol Hill, concluding with cocktails and dinner.